



PRESS RELEASE: ACHIEVEability celebrates 40th years of supporting West Philly families

Contact:

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FOR IMMEDIATE RELEASE: ACHIEVEability celebrates 40th years of fighting poverty and supporting West Philly families, announces multiple events throughout the year, culminating with a birthday bash at the iconic Mann Music Center.

PRESS Contact Emma Soler at 301-467-1645 or esoler@achieve-ability.org for interviews and more info. [High resolution images can be downloaded here.](#)

ACHIEVEability listing information: achieveability.org / (215) 748-8800

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ACHIEVEability understands how complex and overwhelming poverty is. That's why the organization shows up every day with a mission to permanently break the generational cycle of poverty for West Philadelphia families through education, affordable housing, employment services, resources for 60th Street business owners, community revitalization efforts and accountability.

"We're so proud we've been here for 40 years. The communities we serve have been long-impacted by deeply entrenched systemic injustice. As we continue to fight, we also want to take a moment to celebrate our collective resilience, our accomplishments, our future—and most importantly, our neighbors," says Jamila Harris-Morrison, Executive Director of ACHIEVEability. "Because we have so much to celebrate, we're not limiting our birthday to one day or one month—we're celebrating all year. Each month, we'll host events spotlighting the breadth of our mission, like the opening of our new playground, our fabulous volunteers, and our incredible neighbors."

March will focus on 40 Years of ACHIEVEing in Black, in a nod to ACHIEVEability's commitment to local, BIPOC-owned businesses. Join them on March 22 for "Reclaiming Black Wall Street," a virtual conversation with West Philly entrepreneurs. Future events include community BBQs, neighborhood cleanups, panel discussions and more.

ACHIEVEability was founded four decades ago by the Sisters of Mercy, business executives, and women experiencing homelessness. In the last decade, the organization has undergone an amazing transformation. When Harris-Morrison started at ACHIEVEability in the summer of 2006, the organization only served 150 families. Now, they serve almost 3,000 residents each year.

"It's important to acknowledge," says Harris-Morrison, "we haven't done this work alone. Whether you've mentored a parent, invested your time, talent, or resources in our mission,



sponsored a family for the holidays, served on our board, or volunteered at a block beautification day, you've been a critical part of us supporting Philadelphia families.”

And so the focus of turning 40 is to celebrate all who have been a part of the organization's village, perhaps most importantly, the countless families who have realized their dreams with ACHIEVEability's support.

KEY EVENTS:

- “40 Years Strong: Rising & Thriving,” October 19, 2022 at the Mann Center in West Philadelphia
- “Reclaiming Black Wall Street,” March 22, 2022, 12PM-1:30PM, Virtual

We'll be sharing details about each month's events on social media under the hashtag #40YearsStrong

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